



**CSP Goals and Great Expectations
(February 2017 by Cimi Douglass, 2nd VP)**

"If you don't think about the future, you will not have one. Victor Hugo.

Now that reporting season is behind us, let's continue with our 2017 year of strategic planning within our clubs. A strategic plan is a working document that guides and strengthens the activities of our organization. Goals and the strategies designed to achieve them will enable you to plan effectively for the future. I am a huge fan of creating personal goals or mission statements. Example, the mission I created for myself as 2nd VP –is "to provide our members with the tools and/or resources they need to assist them in mobilizing our volunteers to expand their involvement and engagement within their communities." This mission should be at the core of everything I do. Following your club mission and setting your own personal mission for your position will give you clarity and inspiration at the same time!

Here are a few suggestions to assist mobilizing our CSPs and members

- Create and/or learn your CSP and Club missions and objectives. Refer to this mission every time you want to embark on new projects, etc.
- Create and Practice your elevator speech – to be used for csp speed dating, general meetings and events.
- Review the yearbook and list your GFWC partners - choose 1-4 partners you plan to support. Ask your President what her expectations are with regard to the % of your projects should be GFWC Partners/Sponsored.

Ask each CSP chair to create 1 creative "outside of the box" project.

- **Extremely Important:** Create a Forecast/Development Plan-that includes Goals and Great Expectations along with Action Plans which will include a forecast or list the Charities you intend to support financially and by volunteering. Each of my ladies, use their Forecast as their to-do list and it keeps them on track. It also keeps our 2nd VP and President in the loop as well. Attached are 2 examples. CSP Summer meetings to discuss forecasts are great, CSPs exchange ideas and contact info with their peers. Sometimes you will see cross pollination, meaning Home Life has ideas or contacts on how to assist Conservation. It's also important to be organized and outline clear goals, and a specific action plan for achieving each goal which we will review from time to time

After each project or program –send yourself an email with the narrative, post in your newsletter, or create a document that contains all narratives – reporting next year should be a breeze!

I hope this is somewhat helpful to some of you. I am a firm believer that if you don't set goals, you will never achieve them.

I attach to this email your District CSP notes that I took from the Executive Board Meeting. These notes contained contact info and helpful information for your club members to use as a resource. Thank you

Thank you,
Cimi Douglass, 2nd VP